



THE ETHICS CENTRE PRESENTS

**BANKING +
FINANCIAL SERVICES
OATH**



BRINGING ETHICS TO LIFE WITH THE BFSO

Multiple approaches can be taken that are tailored to your needs, utilize your existing tools/content, and adapted with conversations and ideas as we progress.

Employee engagement

Workshops – experiential learning

- Introduction to ethics
- Working through dilemmas (either by us or real examples from within your organisation)
- Identifying moral temptation vs ethical dilemmas

Panel discussions – with leaders (from within or outside your organization) / regulators / academics.

In conversation – private sharing of when you got it wrong.

Impact measurement – ask employees to record a time where a decision was difficult, why/ how did they address it/ and the outcome.

Leadership – give employees permission to call out hypocrisy where values are not being lived.

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Ethics as an artefact

- BFSO email signature
- Signatory certificates
- BFSO digital cards
- LinkedIn professional certificates

Additional resources

- Introductory pack and implementation guide for embedding the BFSO
- Presentation packs and facilitation guides for graduates and managers.
- Several publications shaping business practices with ethics.

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Example

Session 1: Introduction to Ethics (whole organisation)

- Introductory session with the Executive team - what is Ethics, what is The BFSO and why is it important?
- Link for signing the Oath
- Call to action from the Exec team - “I’ve signed the Oath and this is why we are encouraging you to”

Session 2: Panel discussion with leadership (whole organisation)

- Panel discussion or workshop where leadership share an experience of facing an ethical dilemma.

Session 3: Moral temptations v ethical dilemmas (whole organisation or smaller groups)

- Deeper dive into the difference between moral temptations v ethical dilemmas using real experiences.

Session 4: workshop 1 or 2 dilemma’s from within organisation (could also be multiple sessions post campaign involving different groups)

- Post campaign messaging – internal and/or external.
- Some sort of physical reminder of The Oath – e.g. framed certificates at reception, stickers on bathroom mirrors or on the corner of meeting room whiteboards?

THE ETHICS CENTRE

LET'S WORK TOGETHER

CONTACT US: bfso@ethics.org.au

FIND OUT MORE: BFSSO.ORG

